



Mealshare Media Package

About Mealshare:

Mealshare is a non-profit organization with a goal to end hunger! Mealshare's hunger relief program is simple: "Buy one, Give one", partnering with a number of restaurants across Canada. This easy-to-implement, giving model allows restaurants and their customers to work together and provide meals to individuals in need. Restaurants place the Mealshare logo next to a few of the restaurant's menu items, and for every Mealshare-branded menu item purchased, a meal will be donated to someone in need. It's an easy way for diners to donate to the initiative while dining out.

Each Mealshare meal purchased at a partner restaurant then contributes to Mealshare financially, in turn, providing funds to one of their trusted charitable partners to support their clients. Half of the meals Mealshare provides are given to local charity partners, while the other half are given to their international charity partner, Save The Children.

Mealshare believes meals are the catalyst for change. They don't just provide meals, but they work with charity partners who have an initial impact through meals. This means that Mealshare supports their additional services like education, counselling, and housing. Meals are just the beginning of the impact! Mealshare's aim is to have a lasting impact on systemic and generational poverty, and they believe it all starts with a meal.

Mealshare was started in July 2013, and then quickly expanded across Canada. Currently, Mealshare is partnered with over 200 restaurants across 7 cities and 43 smaller communities. They have been able to provide over 450,000 meals to people in need. [Learn more here.](#)

Mealshare Key Facts:

- Registered non-profit society launched in July 2013;
- Every Mealshare item ordered guarantees that one meal will be provided for someone in need – "Buy one, Give one"
- Mealshare supports at least one local charity in each city it operates in. Half of the meals go to local organizations, and the other half goes to international partner, Save the Children;
- Run by three young entrepreneurs who left the traditional corporate life to have a positive impact on the world;
- Brand new idea and first of its kind in Canada;
- Operates in Victoria, Vancouver, Edmonton, Calgary, Toronto, Halifax, and more.



Recent Awards For Mealshare:

- **University of Victoria's Gustavson School of Business** - Top 25 Alumni To Watch – [News Article](#) (June 2015)
- **Small Business BC - The 2015 Community Impact Award** - [General Finalist Page](#). (February 2015)
- **Corporate Knights Magazine** - Mealshare's Co-Founders were recognized as two of Canada's Top 30 under 30 Sustainability Leaders - [Winner's Profile Here](#). (January 2015)
- **Calgary Chamber of Commerce** – The 2015 Community Impact Award – [General Finalist Page](#). (October 2014)

Frequently Asked Questions

Please read our FAQs [here](#).

Team Bios

Please read our [Team Bios here](#).

Video Links:

Mealshare's "Why" Video – <https://www.youtube.com/watch?v=uT-l5Fnqay4>

Mealshare's Information Video – https://www.youtube.com/watch?v=5S_PdKV6P9c&feature=youtu.be

Mealshare's Commercial – <https://www.youtube.com/watch?v=Btopbpc8JFc>

Mealshare's Telus Promotional Video - <http://youtu.be/QvRhzt9gEv8>

Social Media Handles:

[Facebook: MealshareTeam](#)

[Twitter: @MealshareTeam](#)

[Instagram: @Mealshare](#)

Media Contacts:

Derek Juno, VP Business Development. Cell: **604-376-8023** or Derek@mealshare.ca